

FLORIDA COUNCIL ON THE SOCIAL STATUS OF BLACK MEN AND BOYS



Full Council Virtual Meeting Agenda

Date: Tuesday, April 5, 2022
Time: 2:00 p.m. – 4:00 p.m.

Members of the public or media can also join the meeting using the GoToMeeting application. The GoToMeeting invitation is located on the Council website at <http://www.cssbmb.com>.

- I. Welcome – Chairman Jerome Hill:
 - II. Roll Call:.....
 - III. Call to Order & Chairman's Remarks:
 - IV. Old Business & Action Items:
- A. PSA – Phase II:**

1. Discussion on the Selection of Station(s):

STATION	NUMBER OF WEEKS	COST	LISTENERSHIP	CITIES COVERED
Wild 94.1 Tampa	96 Spots for 4 Weeks	\$3,489.00	271,200 each week	Lakeland; Winter Haven; Kissimmee; Orlando; Bradenton; Sarasota; Arcadia; Venice; Port Charlotte; Okeechobee; Ft. Myers; Palm Harbor; Bayonet Point; Spring Hill; Leesburg; Tampa; St. Petersburg; Brandon; Sebring; and Cape Coral
98.5 The Wire Orlando	48 Spots for 4 Weeks	\$240.00	40,000 each week	Pine Castle; Conway; Azalea Park; Golden Rod; Casselberry; Oak Ridge; Lake Butler; Tildenville; Winter Garden; Apopka; Wekiwa Springs; Holden Heights; Orlando; Gotha; Ocoee; Altamont Springs; Maitland; Winter Park; Orlovista; Pine Hills; Paradise Heights; and Lockhart.

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STATION	NUMBER OF WEEKS	COST	LISTENERSHIP	CITIES COVERED
105.5 The Beat Ft. Myers	40 Spots for 10 Weeks	\$1,400.00	201,000 each month	North Port; Englewood; Port Charlotte; Clewiston; Moore Haven; Labelle; Bokeelia; North Ft. Myers; Cape Coral; Lehigh Acres; San Carlos Park; Bonita Springs; Immokalee; Naples Park; Naples; Marco Island; and Everglades.
	60 Spots for 15 Weeks	\$2,100.00		
104.5 The Beat Orlando	40 Spots for 10 Weeks	\$600.00	314,000 each month	St. Cloud; Loughman; Kissimmee; Citrus Ridge; Mascotte; Clermont; Astatula; Eustis; Umatilla; De Bary; Orange City; Deltona; Geneva; Bithlo; Wedgfield; Meadow Woods; Oakland; Zellwood; Heathrow; Sanford; Winter Springs; Oviedo; Union Park; Belle Isle; Orlando; Pine Hills; and Altamonte Springs
	60 Spots for 10 Weeks	\$900.00		
95.7 The Beat Tampa	40 Spots for 10 Weeks	\$2,800.00	426,300 each month	Venice; North Port; Arcadia; Winter Haven; Loughman; Bushnell; Homosassa Springs; Osprey; Wauchula; Bowling Green; Bartow; Lakeland; Gibsonia; Dade City; Ridge Manor; Brooksvill; Weeki Wachee Gardens; Spring Hil; Bradenton; Anna Maria; Memphis; Greater Sun Center; Brandon; Mango; Land O' Lakes; Bayonet Point; Holiday; Clearwater; Tampa; Seminole; St. Petersburg
	60 Spots for 15 Weeks	\$4,200.00		

B. Website:

1. Site's Objective:
2. Visual Appearance:
3. Interactive Experiences & Web Forms:

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V. New Business & Action Items:

A. Otter Pro AI Transcription Software:

1. Discussion on Software Selection:

Current Price Per Year: \$99.99 – paid by credit card.

<https://otter.ai/pricing>

2. Discussion on the Product:

- English speech to text.
- 200 names & 200 custom vocabulary
- Speaker identification (by name)
- Summary keywords & word clouds
- Live transcription of recording via the Otter App.
- Automatic sync of audio/visual files from Dropbox
- 6,000 Monthly transcription quota (no rollover)
- 4 Hour maximum transcription duration per conversation.

VI. Administrative Items:

A. Annual Report:

B. M.M.A.A.N. Up! Update:

VII. Next Meetings:

- 5/3/22 at 10:00 a.m. Executive Committee Meeting
- 5/3/22 at 2:00 p.m. Full Council Virtual Meeting

- 5/19/22 at 2:00 p.m. (M.M.A.A.N. Up!) Virtual Subcommittee Meeting
Chair: Dakeyan Graham

VIII. Public Comments & Adjournment: